



September 21, 2023

Privacy Policy

Introduction

This Privacy Statement pertains to the use of this website, <https://rose-marie.ac.th> ("us", "we", "our", "this site", "our website", "the website"), and explains our views and practices concerning privacy, and how they may pertain to you as a user of our website. For a comprehensive Privacy Statement that governs Rose Marie Academy as a whole, please refer to our PDPA Policy.

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our website and the choices you have associated with that data.

We use your data to provide and improve our website. By using the website, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms of Use, accessible from <https://rose-marie.ac.th/terms-of-use>

Definitions

Personal Data: Personal Data means data that can be used to identify a living individual.

Usage Data: Usage Data is data collected automatically. It is either generated by the use of the website or from the website's infrastructure itself (for example, the duration of a page visit).

Cookies: Cookies are small pieces of data stored on your device's browser (for example, Google Chrome and Safari).

Data Controller: Data Controller means the natural or legal person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal information are, or are to be, processed. For the purpose of this Privacy Policy, we are a Data Controller of your Personal Data.

Data Processors (or Service Providers): Data Processor (or Service Provider) means any natural or legal person who processes the data on behalf of the Data Controller. We may use the services of various Service Providers in order to process your data more effectively.

Data Subject (or User): Data Subject is any living individual who is using our website and is the subject of Personal Data.

Information we collect and use

Cookies

Usage Data

Any information you provide in our or our Service Provider's forms and widgets

We may also collect information how the website is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (e.g., IP address), browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

Tracking and Cookies Data

We use cookies and similar tracking technologies to track activity on our website and to improve user experience on our website.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your browser. Other tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze our website.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our website which requires cookies to be functional.

Examples of Cookies we use:

Session Cookies

We use Session Cookies to operate our website.

Preference Cookies

We use Preference Cookies to remember your preferences and various settings.

Security Cookies

We use Security Cookies for security purposes.

Read more about our cookies policy here: <https://rose-marie.ac.th/cookies>

Embedded content from other websites

This site may include embedded content (e.g., videos, images, articles, etc.). Embedded content from other websites behaves in the same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Use of Data

We the collected data for various purposes:

- To provide and maintain our website
- To allow you to participate in interactive features of our website when you choose to do so
- To provide user support
- To improve our website
- To monitor the usage of our website
- To detect, prevent, and address technical issues
- To provide you with further information about services and events we offer that you have enquired about

Retention of Data

We retain your personal data only for as long as is necessary for the purposes set out in this Privacy Policy. We retain and use your personal data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

We also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our website or we are legally obligated to retain this data for longer time periods.

Transfer of Data

Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside Thailand and choose to provide information to us, please note that we transfer the data to Thailand and process it there.

Your willful submission of information represents your agreement to that transfer.

Disclosure of Data Business Transaction

If we are involved in a merger, acquisition or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.

Disclosure for Law Enforcement

Under certain circumstances, we may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

Legal Requirements

Rose Marie Academy may disclose your Personal Data in good faith, believing that such action is necessary to:

- To comply with a legal obligation
 - To protect and defend the rights or property of the website
 - To prevent or investigate possible wrongdoing in connection with the website
 - To protect the personal safety of users of the website or the public
 - To protect against legal liability
- Security of Data

The security of your data is important to us but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

Service Providers

We may employ third party companies (“Service Providers”) and individuals to facilitate our website and make it available for public use.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Analytics

We may use third-party Service Providers to monitor and analyze the use of our website.

Google Analytics: Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our website. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. You can opt-out of having made your activity on the website available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing

information with Google Analytics about visits activity. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page:

<https://policies.google.com/privacy?hl=en>

Behavioral Remarketing

We use remarketing services to advertise on third party websites to you after you visited our website. We and our third-party vendors use cookies to inform, optimize, and serve ads based on your past visits to our website.

Google AdWords: Google AdWords remarketing service is provided by Google Inc. You can opt-out of Google Analytics for Display Advertising and customize the Google Display Network ads by visiting the Google Ads Settings page: <https://www.google.com/settings/ads> Google also recommends installing the Google Analytics Opt-out Browser Add-on:

<https://tools.google.com/dlpage/gaoptout>.

Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page:

<https://policies.google.com/privacy?hl=en>

Facebook: Facebook remarketing service is provided by Meta Platforms Inc. (formerly known as Facebook Inc.). To opt-out from Facebook's interest-based ads follow these instructions from Facebook:

<https://www.facebook.com/help/568137493302217>

Facebook adheres to the Self-Regulatory Principles for Online Behavioral Advertising established by the Digital Advertising Alliance. You can also opt-out from Facebook and other participating companies through the Digital Advertising Alliance in the USA

<https://www.aboutads.info/choices/>, the Digital Advertising Alliance of Canada in Canada <https://youradchoices.ca/> or the European Interactive Digital Advertising Alliance in Europe <https://www.youronlinechoices.eu/>, or opt-out using your mobile device settings. For more information on the privacy practices of Facebook, please visit Facebook's Data Policy:

<https://www.facebook.com/privacy/explanation>

Links to other sites

Our website may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

